



Dear Colleagues:

The Northern West Virginia Section of SPE is proud to host the 2021 SPE Eastern Regional Meeting at Nemaquin Woodlands Resort in Farmington, PA on November 2-3, 2021. We know that your company and its employees have multiple options when selecting conferences to sponsor and attend so we take your support of this conference very seriously. We count on our sponsors to help cover the costs of this event so that we can maximize the scholarships given to WVU students. Since its inception, the chapter has given more than \$50,000 in scholarship funds including \$30,000 in the last ten years. With your support, we will be able to increase our gifts in the years to come.

We are excited to hold the meeting at a new venue and we think combining the technical courses you have come to expect from SPE with in-depth industry panel discussion and the world class amenities of Nemaquin, this event will appeal to new and longtime attendees.

Sponsors will receive continued exposure from the time of sponsorship through the meeting. We will utilize our basin wide meetings, website and social media to thank and advertise our partners ahead of the event. At the meeting, sponsors will find their companies advertised in the registration area and exhibit halls as well recognized at the keynote luncheon and social functions. To maximize the benefit to our sponsors, exhibitors and attendees the meeting will continue to evolve to meet the needs of all of those involved.

We thank you for your continued support and interest in SPE and its role in ensuring strong, technically competent leaders succeed in our industry for years to come. We look forward to seeing you at Nemaquin in November!

Callie Fry

Chairperson

[cfry@rangeresources.com](mailto:cfry@rangeresources.com)

724.754.5387 (o)

724.825.7097 (c)



## Why Sponsor SPE?

Positive Exposure – The Eastern Regional Meeting is the largest SPE event in the Appalachian basin each year, drawing in over 300 attendees for the 2019 meeting. The meeting saw a wide variety of industry personnel, exhibitors, and operators throughout the region. As a sponsor, your company will be recognized by not only the hundreds whom attend the event, but those that attend monthly SPE meetings and receive SPE emails throughout the year leading up to the event.

Supporting the Future – The most important act SPE performs is supporting our future through scholarship and mentoring those currently enrolled in oil and gas based scholastic programs. In the last 10 years the Northern West Virginia Section of SPE has been able to give more than \$30,000 in scholarships and support to deserving students at WVU. Your contribution will allow our section to continue upholding this responsibility for years to come.

Spreading new Technology and Ideas – Financial backing of the Eastern Regional Meeting means your organization provides our region with the opportunity to stay on the cutting edge of technological innovations and the new ideas presented each year. Your organization and the Appalachian Basin rely on leading technology and ideas to keep us ahead of the curve in a competitive industry.

Staying Active in the Community – Being active in the community and attending the event is one of the best ways to keep in touch with colleagues in your area and industry professionals beyond our region. This ensures that your organization and workforce are an active part of the ventures of the greater Appalachian oil and gas industry.

Contact: Jalal Jalali | 304.794.6560 | [jjalali@adv-res.com](mailto:jjalali@adv-res.com)



<p>\$12,000 Diamond</p>	<ul style="list-style-type: none"> <li>• Meeting Program: Full page color ad</li> <li>• Online: Logo on website front page with link to company website</li> <li>• Onsite: Sponsorship Ribbons, Scrolling of logos during events (1 sponsor per slide)</li> <li>• All Conference Admission (Complimentary Event Passes): 4</li> <li>• 4 Keynote Speaker Tickets</li> <li>• Logo on Event T-Shirt</li> <li>• Event Activity Sponsorship (Options as Available):             <ul style="list-style-type: none"> <li>○ Industry Panel</li> <li>○ Logo on Hotel Key Cards</li> </ul> </li> </ul>
<p>\$7,500 Platinum</p>	<ul style="list-style-type: none"> <li>• Meeting Program: Half page color ad</li> <li>• Online: Logo on website front page with link to company website</li> <li>• Onsite: Sponsorship Ribbons, Scrolling of logos during events (2 sponsors per slide)</li> <li>• All Conference Admission (Complimentary Event Passes): 3</li> <li>• Logo on Event T-Shirt</li> <li>• Event Activity Sponsorship (Options as Available):             <ul style="list-style-type: none"> <li>○ Social Event Banner</li> <li>○ Technical Program</li> <li>○ Exhibit Hall</li> <li>○ Logo on Meeting Gift Bags</li> </ul> </li> </ul>
<p>\$5,000 Gold</p>	<ul style="list-style-type: none"> <li>• Meeting Program: Listed with logo with other level sponsors on one page</li> <li>• Online: Logo on website sponsors page with link to company website</li> <li>• Onsite: Sponsorship Ribbons, Scrolling of logos during events (4 sponsors per slide)</li> <li>• All Conference Admission (Complimentary Event Passes): 2</li> <li>• Logo on Event T-Shirt</li> <li>• Event Activity Sponsorship (Options as Available):             <ul style="list-style-type: none"> <li>○ Ice Breaker and Networking Event</li> <li>○ Coffee Break</li> <li>○ Scholarship Awarded in Company Name</li> </ul> </li> </ul>
<p>\$2,500 Silver</p>	<ul style="list-style-type: none"> <li>• Meeting Program: Listed with logo with other level sponsors on one page</li> <li>• Online: Logo on website sponsors page with link to company website</li> <li>• Onsite: Sponsor Ribbons, Scrolling of logos during events on All Sponsors slide</li> <li>• All Conference Admission (Complimentary Event Passes): 1</li> <li>• Logo on Event T-Shirt</li> <li>• Event Activity Sponsorship (Options as Available):             <ul style="list-style-type: none"> <li>○ Author's Breakfast</li> <li>○ Door Prize Giveaway</li> </ul> </li> </ul>
<p>\$1,000 Bronze</p>	<ul style="list-style-type: none"> <li>• Meeting Program: Company name with other level sponsors on one page</li> <li>• Online: Logo on website sponsors page with link to company website</li> <li>• Onsite: Sponsor Ribbons, Scrolling of logos during events on All Sponsors slide</li> <li>• Event Activity Sponsorship:             <ul style="list-style-type: none"> <li>○ General Session (All Sponsor Sign)</li> </ul> </li> </ul>
<p>Other</p>	<ul style="list-style-type: none"> <li>• Branded items may be donated for inclusion in registrant gift bags</li> <li>• Non-branded items may be donated for inclusion in door prize giveaway. Company name mentioned at the time of the drawing.</li> <li>• If your organization is interested in a sponsorship opportunity not listed above, please contact the planning committee to accommodate your request.</li> </ul>

Contact: Jalal Jalali | 304.794.6560 | [jjalali@adv-res.com](mailto:jjalali@adv-res.com)



## How to Register as a Sponsor:

Complete the attached sponsorship form and submit with your payment to with checks payable to SPE with "Sponsorship" on the comment line:

Jalal Jalali  
 125 Halsey Ct.  
 Pittsburgh, PA 15228

Please send a high-resolution company logo to: [jjalali@adv-res.com](mailto:jjalali@adv-res.com). Forms may also be submitted electronically to the same e-mail address.

Company Name:	Contact:
Address:	City:
State:	Zip Code:
Telephone:	Email:
Website:	Payment Type (Circle): Check   Credit Card

If paying via credit card, an electronic invoice will be sent to the contact listed above.

\$12,000 Diamond	<input type="checkbox"/>	Event Activity Sponsorship (Options as Available): <input type="checkbox"/> Industry Panel <input type="checkbox"/> Logo on Hotel Key Cards
\$7,500 Platinum	<input type="checkbox"/>	Event Activity Sponsorship (Options as Available): <input type="checkbox"/> Social Event Banner <input type="checkbox"/> Technical Program <input type="checkbox"/> Exhibit Hall <input type="checkbox"/> Logo on Meeting Gift Bags
\$5,000 Gold	<input type="checkbox"/>	Event Activity Sponsorship (Options as Available): <input type="checkbox"/> Ice Breaker and Networking Event <input type="checkbox"/> Coffee Break <input type="checkbox"/> Scholarship Awarded in Company Name
\$2,500 Silver	<input type="checkbox"/>	Event Activity Sponsorship (Options as Available): <input type="checkbox"/> Author's Breakfast <input type="checkbox"/> Door Prize Giveaway
\$1,000 Bronze	<input type="checkbox"/>	Event Activity Sponsorship: General Session (All Sponsor Sign)
Other	<input type="checkbox"/>	Please Contact: Jalal Jalali   304.794-6560   <a href="mailto:jjalali@adv-res.com">jjalali@adv-res.com</a> to cover the details.

Please check a box above for which sponsorship level you wish to support. Also check 1 Event Activity Sponsorship as appropriate, options are first come first serve.